



# Annual Sponsor and Donor Packages

Friends of Upland Animal Shelter

Tax Identification #46-2546783

1275 San Bernardino Road, Upland, California 91786

(909) 931-4185

Sponsoring **Friends of Upland Animal Shelter** is a great way to increase your visibility to our supporters or just show your dedication to saving shelter animals. Our regular emails reach over 12,000 animal lovers and our Facebook/Instagram posts reach over 8,300 followers.

We offer benefits for every budget (see matrix below), and every donation of \$500 or more offers the following rewards:

- Personalized paw print sign displayed on a kennel at Upland Animal Shelter;
- Logo and website link on our website; and,
- Logo and website link in promotional e-mails and on our landing page for our two signature annual events including our Spring FURst Aid Campaign (April through June) and Fall Dogtoberfest (September through October).

**\*\*Custom packages are also available to meet your budget, business, marketing, or personal needs.\*\***

**Ready to get started?** Visit [www.friendsofuplandanimalshelter.org/Be-A-Sponsor](http://www.friendsofuplandanimalshelter.org/Be-A-Sponsor) to sign up online or send an e-mail to [fundraising@friendsofuplandanimalshelter.org](mailto:fundraising@friendsofuplandanimalshelter.org) for help arranging your generous support.

Your Level of Contribution	Top Dog \$5,000+	Best In Show \$2,500+	Best Friend \$1,000+	Paw Pal \$500+	Prize Donor
<b>Annual Benefits</b>					
Reception & Behind-the-Scenes Tour of Shelter (for 10 guests)	♥				
Kennel Paw Sign with Business Name, Logo, or Message on Shelter Kennel for 1-Year	♥	♥	♥	♥	
<b>Monthly Benefits</b>					
Facebook & Instagram Recognition	Monthly	At Time of Donation			
Sponsor Logo & Link in Monthly E-Mails (10,000+ contacts)	♥	♥	♥		
Sponsor Logo & Link on Friends Website	♥	♥	♥	♥	
<b>Event Benefits Spring FURst Aid Campaign and Fall Dogtoberfest</b>					
Recognition During Events (Virtual or In Person)	♥				
Facebook & Instagram Recognition as Presenting Sponsor	♥				
Facebook & Instagram Recognition as Major Event Sponsor		♥			
Sponsor Logo & Link in Event E-Mails	♥	♥	♥	♥	
Sponsor Logo & Link on Event Webpage	♥	♥	♥	♥	♥
Prize Donor Recognition at In-Person Raffles					♥

**Together We Can Save Them All**