FRIENDS OF UPLAND ANIMAL SHELTER'S

2018 Spring Pet Faire

May 12, 2018 10:00 a.m. to 3:30 p.m.
Upland Memorial Park

Sponsorship Opportunities and Benefits

Friends of Upland Animal Shelter's 2018 Spring Pet Faire will be on Saturday, May 12 from 10:00 a.m. to 3:30 p.m. in Upland Memorial Park at 1100 E. Foothill Boulevard, Upland. We invite you to showcase your organization at this regional pet adoption event.

Our annual Spring Pet Faire is held to reduce the homeless pet population and increase community awareness about the importance of responsible pet ownership. Dozens of adoption partners will participate, including rescue organizations and municipal animal shelters throughout the region. The goal is to adopt over 100 animals during the event.

This is a fun and rewarding day where families find their "forever friends" and visitors enjoy a variety of food, entertainment, shopping, and educational opportunities. Once again "**American Diving Dogs**" will conduct a two-day diving competition beginning on May 12 and invite members of the public to let their dogs try dock diving.

We would like you to participate in this important event by becoming a sponsor or vendor. As a sponsor or vendor, you have an opportunity to be featured in our marketing materials, in social media, and at the event. You can also have a booth at the event. Your contribution will be used to offset the cost of the event, which will help save the lives of many homeless pets and make the day an enjoyable community event.

We invite you to consider one of the sponsorship or vendor opportunities outlined on the next page.

To participate, please call Karen Hermann at (909) 260-8677 or send an e-mail to: petfaire@friendsofuplandanimalshelter.org by the following dates:

March 15, 2018: **Sponsorship deadline to guarantee inclusion in marketing materials.**

March 31, 2018: **Deadline to submit vendor booth request and payment.**

Thank You For Your Support!

Listing of Sponsorship Opportunities and Benefits

$2,500 Top Dog Presenting Sponsor

- Presenting sponsor acknowledgements in advance marketing materials and at the event
- Friends t-shirt or plaque for your place of business
- Two (2) banners displaying your business logo, placed in prominent areas of the event, showing your assistance as a presenting sponsor
- Ground stake signs displaying your business name and logo at the shelter in advance of the event
- Verbal recognition and advertising copy of your choice by the emcee at the event
- Social media recognition, including Facebook and Instagram, in advance of the event
- Logo and link to your website in event e-mails
- Logo and link to your website on the event website
- Double booth space (20’ x 20)

$1,500 Pack Leader

- One (1) banner displaying your business logo, placed in prominent areas of the event
- Ground stake signs displaying your business name and logo at the shelter in advance of the event
- Verbal recognition and advertising copy of your choice by the emcee at the event
- Social media recognition, including Facebook and Instagram, in advance of the event
- Logo in event e-mails
- Logo and link to your website on the event website
- Event booth space (10’ x 10’)

$750 Pack Member

- Ground stake signs displaying your business name and logo at the shelter in advance of the event
- Verbal recognition and advertising copy of your choice by the emcee at the event
- Social media recognition, including Facebook and Instagram, in advance of the event
- Logo in event e-mails
- Logo and link to your website on the event website
- Event booth space (10’ x 10’)

$500 Litter Mate

- Ground stake signs displaying your business name and logo at the shelter in advance of the event
- Social media recognition on Facebook on the day of the event
- Logo in event e-mails
- Logo on event website
- Event booth space (10’ x 10’)

$250 Best Friend

- Logo in event e-mails
- Logo on event website
- Event booth space (10’ x 10’)

$60 Pet Faire Boutique Vendor

- Listing on event website
- Event booth space (10’ x 10’)